



PRIVACY POLICY

NOTICE OF PRIVACY PRACTICES

This notice describes how medical information about you may be used and disclosed and how you can get access to this information.

Please review it carefully.

USES AND DISCLOSURES

Treatment. Your health information may be used by our physicians and staff members or disclosed to other health care professionals for the purpose of evaluating your health, diagnosing medical conditions, and providing treatment.

Payment. Your health information may be used to seek payment from your health plan, other sources of coverage such as an automobile insurer, or credit card companies that you may use to pay for services. For example, your health plan may request and receive information on dates of service, the services provided, and the medical condition being treated.

Health care operations. Your health information may be used as necessary to support the day-to-day activities and management of Cheyenne Eye Clinic. For example, information on the services you received may be used to support budgeting and financial reporting activities to evaluate and promote quality to insure that our practice is meeting state and federal guidelines and laws designated to protect your health care information.

Law Enforcement. Your health information may be disclosed to law enforcement agencies, without your permission, to support government audits and inspections, to facilitate law enforcement investigations, and to comply with government mandated reporting.

Public Health Reporting. Your health information may be disclosed to public health agencies as required by law. For example, our practice is required to report certain communicable diseases to the State of Wyoming Department of Health.

ADDITIONAL USES OF INFORMATION.

Appointment reminders. Your health information will be used to contact you with appointment reminders by telephone, postcard, or letter.

Information about treatments. Your health information may be used to send you information on the treatment and management of your medical condition that you may find to be of interest. We may also send you information describing other health-related goods and services that we believe may interest you.

Disclosures for marketing purposes. Disclosure of your health information or its use for marketing purposes, if Cheyenne Eye Clinic receives remuneration for the marketing, requires your specific written authorization.

Disclosures for fundraising purposes. Disclosures of your health information or its use for fundraising purposes requires your specific written authorization. You have a right to opt out of any fundraising activities by Cheyenne Eye Clinic.

Other uses and disclosures require your authorization. Disclosure of your health information or its use for any purpose other than those listed above requires your specific written authorization. If you change your mind after authorizing a use of disclosure of your information, you may submit a written revocation of the authorization. However, your decision to revoke the authorization will not affect or undo any use or disclosure of information that occurred before you notified us of your decision.

INDIVIDUAL RIGHTS

You have certain rights under the federal privacy standards. These include:

- The right to request restrictions on the use and disclosure of your protected health information. We are not obligated to agree to the requested restriction. If we do agree to the restriction, we must adhere to the restriction.
- The right to restrict disclosures of protected health information to your health plan providing you pay in full for the health care item or service.
- The right to receive confidential communications concerning your medical condition and treatment.
- The right to inspect and copy your protected health information.
- The right to request an amendment to your protected health information.
- The right to receive an accounting of how and to whom your protected health information has been disclosed.
- The right to be notified following a breach of unsecured protected health information.
- The right to receive a printed copy of this notice.

CHEYENNE EYE CLINIC DUTIES

We are required by law to maintain the privacy of your protected health information and to provide you with this notice of privacy practices. We are also required to abide by the privacy policies and practices that are outlined in this notice.

RIGHT TO REVISE PRIVACY PRACTICES

As permitted by law, we reserve the right to amend or modify our privacy policies and practices. These changes in our policies and practices may be required by changes in federal and state laws and regulations. The revised policies and practices will be available on our web site or by contacting our office and requesting a copy. The revised policies and practices will be applied to all protected health information that we maintain.

REQUESTS TO INSPECT PROTECTED HEALTH INFORMATION

As permitted by federal regulation, we require that requests to inspect or copy protected health information be submitted in writing. You may obtain a form to request access to your records by contacting our receptionist.

COMPLAINTS AND CONTACT PERSON

If you would like to submit a comment or complaint about our privacy practices, or obtain additional information about our privacy practices, you can do so by sending a letter outlining your concerns to the person listed below. You will not be penalized or otherwise retaliated against for filing a complaint.

Office Manager
Cheyenne Eye Clinic
1300 E. 20th Street
Cheyenne, WY 82001
(307)634-2020

EFFECTIVE DATE

This notice is effective on or after April 14, 2003. Revised August 15, 2013.